

Press Release
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Bolivian Alternative Development products to be exhibited in Miami

With the support of the Government of the United States, Bolivian Alternative Development products from Chapare and Yungas will be presented at the trade exhibition of food, beverages, services, tourism and non-traditional products to be inaugurated today as part of the XXV Hemispheric Congress of Latin Chambers of Commerce and Industry (CAMACOL), in Miami.

The event will gather private entrepreneurs from more than 35 countries in Latin America, the Caribbean and the United States from April 14 to 17, 2004.

The presentation of Bolivian Alternative Development products will be carried out with the support of USAID, the Agency for International Development of the U.S. Government. USAID is financing the participation of the Alternative Development products of Bolivia, including the rental of the facilities to be used for the exhibit.

Among the several Alternative Development products of the Chapare region to be shown are bananas, pineapples, canned palm heart (palmito), dehydrated fruit, herbal and fruit teas, passion fruit and derivative products, and several types of marmalades. From the region of Yungas, the primary Alternative Development products to be presented are high-quality coffee, cacao, chocolate with amaranto (a highly nutritious Andean cereal), quinoa (another Andean cereal), and achiote. Likewise, the tourist attractions of Chapare and Yungas will be presented and promoted.

The United States Government supports the program of Alternative Development in Yungas and the tropics of Cochabamba (Chapare region). This support has created jobs, built basic infrastructure, and achieved a steady increase in the exports of non-traditional products.